


Nicholas Courdy

Lead UX Product Designer

 niccourdy.com / username: ux / password: lemonade
(801) 448-9412
n.courdy@gmail.com

Experience

Levi Strauss & Co.

Lead UX Designer - Digital Planning & Go to Market
May 2022 — Present

◆ 50% time reduction via AI

- Lead design & research for multiple AI data apps
- Manage & mentor 2 designers
- Transition org to a product outcome focus
- Evangelize and contribute to design system

Overstock.com

UX Product Design Lead - Marketing
May 2020 — May 2022

◆ Generated 40+ mil/year

- Designed & delivered a top performing ad platform
- Evangelized UX within 4 value streams
- Implemented continuous discovery habits
- Mentored & coached designers

Sherwin Williams

Senior UX Designer
Sept. 2019 — May 2020

- Led design for automotive color retrieval
- Contextual inquiry with auto shops
- Facilitated stakeholder alignment

University of Utah

Senior UX Designer
Oct. 2015 — Sept. 2019

Skills

Tools

- Adobe Creative Suite
- Axure
- Figma
- Fullstory
- Userzoom

Research

- Assumption testing
- Competitive analysis
- Contextual inquiry
- False door
- Qual & Quant
- Remote moderated

Education

University of Utah

BFA Fine Art — 2012