

Nicholas Courdy

Design Leader

niccourdy.com (801)448-9412 n.courdy@gmail.com

Design leader who builds teams that ship. Turning research into revenue and complexity into clarity. I scale design operations, establish rigorous discovery practices, and align design strategy with business outcomes.

EXPERIENCE

Levi Strauss & Co.

May 2022 - Present

Group UX Manager

Built design function from zero. Promoted to first Group UX Manager.

- Hired and manage team of 4 designers across global hubs, establishing design operations for concept-to-consumer product portfolio.
- Designed order capture experience for European region, processing €1.5M in orders first season with high CSAT while eliminating manual order processing.
- Redesigned key account manager sell-in tools, increasing key looks per season 10% and accelerating go-to-market timelines.

Overstock.com

May 2020 - May 2022

UX Product Design Lead

Shipped features generating \$40M incremental annual revenue.

- Designed top-performing marketing platform that drove 2X YoY growth in marketing-attributed sales.
- Evangelized design system across 8 value streams, improving cross-platform consistency 65% and reducing design debt.
- Implemented continuous discovery practices, improving team velocity 40% and reducing rework 35%.

Sherwin Williams

Sept 2019 - May 2020

Senior UX Designer

- Led design for automotive color retrieval system through contextual research with auto body shops.
- Facilitated stakeholder workshops, reducing time to design consensus 45%.

EDUCATION

BFA Fine Art, University of Utah

2012