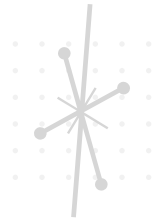# Nicholas Courdy
Lead UX Product Designer

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(801) 448-9412
n.courdy@gmail.com

Experience

Levi Strauss & Co.
Lead UX Designer - Digital Planning
May 2022 — Present

> 50% time reduction for lower expenditure

- Lead design & research for new data app
- Implement design system thinking
- Transition org to a modern product mindset
- Facilitate training on design thinking

Overstock.com
UX Product Design Lead - Marketing
May 2020 — May 2022

> Generate 40+ mil/year

- Designed & delivered a top performing ad platform
- Evangelized UX within 4 value streams
- Implemented continuous discovery habits
- Mentored & coached designers

Sherwin Williams
Senior UX Designer
Sept. 2019 — May 2020

- Led design for automotive color retrieval
- Contextual inquiry with auto shops
- Facilitated stakeholder alignment

University of Utah
Senior UX Designer
Oct. 2015 — Sept. 2019

Skills

Tools

- Adobe Creative Suite
- Axure
- Figma
- Fullstory
- Userzoom

Research

- Assumption testing
- Competitive analysis
- Contextual inquiry
- False door
- Qual & Quant
- Remote moderated

Education

University of Utah
BFA Fine Art — 2012