

NICHOLAS COURDY

Lead UX Product Designer

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EXPERIENCE

Levi Strauss & Co.

Lead UX Designer - Digital Planning & Go to Market
May 2022 — Present

◆ 50% time savings via AI

- Manage design team of 4
- Lead design and research for AI & selling tools
- Facilitate continuous discovery
- Champion incremental growth

Overstock.com

UX Product Design Lead - Marketing
May 2020 — May 2022

◆ 40 mil/year incremental revenue

- Designed & delivered a top performing ad platform
- Evangelized UX within 4 value streams
- Implemented continuous discovery habits
- Mentored & coached designers

Sherwin Williams

Senior UX Designer
Sept. 2019 — May 2020

- Led design for automotive color retrieval
- Contextual inquiry with auto shops
- Facilitated stakeholder alignment

University of Utah

Senior UX Designer
Oct. 2015 — Sept. 2019

SKILLS

Tools

- Adobe Creative Suite
- Axure
- Figma
- Fullstory

Research

- Assumption testing
- Competitive analysis
- Contextual inquiry
- False door
- Qual & Quant
- Remote moderated

EDUCATION

University of Utah

BFA Fine Art — 2012